

ORDER



Orders
Order / Rev: 1942362
Alt Order #: MANUAL
Product Desc:
Estimate: 5618
Flight Dates: 02/20/20 - 02/25/20
Original Date / Rev: 02/19/20 / 02/19/20
Order Type: RFP

KUSA

Primary AE: Michael Wang
Sales Office: KUSA
Sales Region: LOC

Agency
Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Elizabeth Warren / D / PRES / US
Demographic: A35+
Product Codes: PL-Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 147350
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	42	\$38,888.00	\$33,054.80
02/24/20	02/25/20	31	\$31,950.00	\$27,157.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	42	\$38,888.00	\$33,054.80	0.00
March 2020	31	\$31,950.00	\$27,157.50	0.00
Totals	73	\$70,838.00	\$60,212.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Wang	KUSA	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUSA	02/20/20	02/25/20	Local News @ 430a M-FCM M-F 430-5a News	CM	430-5a	11-11--	:30	4	\$200.00	P02	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$200.00		0.00				
N 2	KUSA	02/20/20	02/25/20	Local News @ 5a M-F 9News Daybreak 5a	CM	5-530am	11-11--	:30	4	\$275.00	P03	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$275.00		0.00				
N 3	KUSA	02/20/20	02/25/20	Local News @ 530a M-FCM 9News Daybreak 5:30a	CM	530-6am	11-11--	:30	4	\$500.00	P03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$500.00		0.00				
N 4	KUSA	02/20/20	02/25/20	Local News @ 6a M-F 9News 6am	CM	6-7am	11-11--	:30	4	\$750.00	P03	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$750.00		0.00				
N 5	KUSA	02/20/20	02/25/20	Today Show Today Show	CM	7-9a	22-22--	:30	8	\$750.00	P03	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	22-22--			8		\$750.00		0.00				

Order / Rev: 1942362
Alt Order #: MANUAL
Flight Dates: 02/20/20 - 02/25/20

Advertiser: POL/ Elizabeth Warren / D / PRES / US
Product Desc: KUSA
Estimate: 5618

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KUSA	02/22/20	02/22/20	Today Show Sa NBC Today Show (Sa)	CM	5-7am	-----S-	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	-----S-			1		\$125.00		0.00				
N 7	KUSA	02/22/20	02/22/20	Local News @ 7a Sa 9News Sat Morning	CM	7-9a	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	-----S-			1		\$500.00		0.00				
N 8	KUSA	02/23/20	02/23/20	Today Show Su NBC Today Show (Su)	CM	6-7am	-----S	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	-----S			1		\$125.00		0.00				
N 9	KUSA	02/23/20	02/23/20	Local News @ 7a Su 9News Sunday Morning	CM	7-9a	-----S	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	-----S			1		\$500.00		0.00				
N 10	KUSA	02/20/20	02/25/20	Today Show 3rd Hour Today Show 3rd Hour	CM	9-10a	-1-1---	:30	2	\$405.00	P02	0.00	NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	-1-1---			2		\$405.00		0.00				
N 11	KUSA	02/21/20	02/24/20	Today Show 4th Hour Today Show 4th Hour	CM	11a-12p	1---1--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	1---1--			2		\$300.00		0.00				
N 12	KUSA	02/20/20	02/20/20	Local News @ 12p M-F 9News at Noon	CM	12p-1230p	---T---	:30	1	\$450.00	P02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	---T---			1		\$450.00		0.00				
N 13	KUSA	02/25/20	02/25/20	Days of Our Lives Days of Our Lives	CM	2-3p	-T-----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	-T-----			1		\$300.00		0.00				
N 14	KUSA	02/20/20	02/25/20	Ellen 3-4p Ellen	CM	3-4p	11-11--	:30	4	\$585.00	P02	0.00	NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$585.00		0.00				
N 15	KUSA	02/20/20	02/25/20	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	11-11--	:30	4	\$500.00	P03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$500.00		0.00				
N 16	KUSA	02/20/20	02/25/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	11-11--	:30	4	\$1,620.00	P02	0.00	NM	4	\$6,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$1,620.00		0.00				
N 17	KUSA	02/21/20	02/24/20	NBC Nightly News NBC Nightly News	CM	NBC Nightly News 1	---1--	:30	2	\$2,000.00	P03	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	1---1--			2		\$2,000.00		0.00				
N 18	KUSA	02/20/20	02/25/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	11-11--	:30	4	\$1,200.00	P03	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$1,200.00		0.00				
N 19	KUSA	02/20/20	02/25/20	ET 630-7p Entertainment Tonight	CM	630-7p	11-11--	:30	4	\$1,260.00	P02	0.00	NM	4	\$5,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/20/20	02/26/20	11-11--			4		\$1,260.00		0.00				
N 20	KUSA	02/24/20	02/24/20	Mon Prime Other Voice, The	CM	Mon Prime Other (7:00 PM-9:00 PM)	M-----	:30	1	\$4,050.00	P02	0.00	NM	1	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Advertiser: POL/ Elizabeth Warren / D / PRES / US
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 Estimate: 5618

KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	M-----		1				\$4,050.00		0.00			
N 21	KUSA	02/25/20	02/25/20	Tue Prime B This is Us	CM	Tue Prime B	-T-----	:30	1	\$4,950.00	P02	0.00	NM	1	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-T-----		1				\$4,950.00		0.00			
N 22	KUSA	02/20/20	02/20/20	Thu Prime A Superstore/Brooklyn 99	CM	Thu Prime A	---T---	:30	1	\$2,700.00	P02	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	---T---		1				\$2,700.00		0.00			
N 23	KUSA	02/20/20	02/20/20	Thu Prime C Law & Order: Special Vict	CM	Thu Prime C	---T---	:30	1	\$2,700.00	P02	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	---T---		1				\$2,700.00		0.00			
N 24	KUSA	02/21/20	02/21/20	Fri Prime Other Dateline	CM	Fri Prime Other (8:00 PM-10:00 PM)	----F--	:30	1	\$2,500.00	P02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	----F--		1				\$2,500.00		0.00			
N 25	KUSA	02/22/20	02/22/20	Sat Prime C Dateline	CM	Sat Prime C	-----S-	:30	1	\$1,000.00	P02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-----S-		1				\$1,000.00		0.00			
N 26	KUSA	02/23/20	02/23/20	Sun Prime D Good Girls	CM	Sun Prime D	-----S	:30	1	\$2,000.00	P02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-----S		1				\$2,000.00		0.00			
N 27	KUSA	02/20/20	02/25/20	Local News @ 10p M-F 9News 10p M-F	CM	9News 10p M-F	11-11--	:30	4	\$1,200.00	P03	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	11-11--		4				\$1,200.00		0.00			
N 28	KUSA	02/22/20	02/22/20	Local News @ 10p Sa 9News 10pm Sat	CM	Sat 10-1037p	-----S-	:30	1	\$1,100.00	P03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-----S-		1				\$1,100.00		0.00			
N 29	KUSA	02/23/20	02/23/20	Local News @ 10p Su 9News 10p Sun	CM	10-1037p	-----S	:30	1	\$1,200.00	P03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-----S		1				\$1,200.00		0.00			
N 30	KUSA	02/20/20	02/25/20	Tonight Show Tonight Show	CM	1037-1137p	-1-1---	:30	2	\$765.00	P02	0.00	NM	2	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-1-1---		2				\$765.00		0.00			
N 31	KUSA	02/21/20	02/21/20	Late Night Late Night	CM	1137p-1237a	----F--	:30	1	\$338.00	P02	0.00	NM	1	\$338.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	----F--		1				\$338.00		0.00			
N 32	KUSA	02/22/20	02/22/20	Saturday Night Live LF Saturday Night Live LF	CM	SNL Late Fringe	-----S-	:30	1	\$1,000.00	P03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/20/20		02/20/20	02/26/20	-----S-		1				\$1,000.00		0.00			
													Totals	73	\$70,838.00